

GOING INTO BUSINESS IN WISCONSIN AN ENTREPRENEUR'S GUIDE

Planning on starting a business in Wisconsin? The Department of Commerce publication, *GOING INTO BUSINESS IN WISCONSIN: AN ENTREPRENEUR'S GUIDE* can serve as a key primary resource, helping you obtain the information necessary to seriously plan and prepare to start up a business.

Whether you're planning to open a small retail business or large manufacturing operation, this guide will help you get the information you need to get started. Providing basic information on business topics, along with essential referrals to other organizations, *GOING INTO BUSINESS* can help answer your questions and get you started.

Some topics included in the guide:

- Going into Business Basics
- Legal Forms of Organization
- Financing
- Marketing
- Accounting
- Business Planning
- Legal Assistance
- Taxation, Regulations and Permits
- Finding Personnel
- Location Decisions

To order your guide, complete the form below along with payment of **\$5.00** (*Checks made out to Dept. of Commerce*) and send to:

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Attn: Marketing Division – 6th Floor
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